June 15, 2006

Federal Trade Commission Office of the Secretary Room H-135 (Annex W) 600 Pennsylvania Avenue, NW Washington, DC 20580



Re: Business Opportunity Rule R511993

Dear Secretary:

As a long-time Sunrider International Distributor, I have great concern about the proposed Business Opportunity Rule R511993. In its present form, it could prevent me from continuing as an Independent Sunrider Distributor. I understand that part of the FTC responsibility is to protect the public from "unfair and deceptive acts or practices", however, in my nearly 20 years as an Independent Sunrider Distributor, I have found no unfair or deceptive acts or practices. Sunrider International is a steady, stable company. I plan to continue with the company for many years to come.

If there are companies who perform "unfair and deceptive acts or practices" as defined by the FTC, they need to be investigated and all of these acts and practices stopped. I do not believe such a crippling rule should be placed on a company such as Sunrider who has done business honestly and forthrightly for nearly 25 years. It is unfair to lump similar types companies together assuming they are all alike, then apply a general restrictive rule to them all without investigation. Surely, you know that all companies, though similar in structure, are not all alike.

In the networking marketing business, a 7-day waiting period to enroll new Distributors can slow business down or can even discourage prospective Distributors due to the waiting period. Once people are introduced to Sunrider they see the value of the business opportunity and products; they want to join and get started due to the best business and consumer opportunity in the networking marketing field. What is the point of the 7-day waiting period? Sunrider has a generous return policy for products already in place. As Distributors doing business we spend most of our time introducing Sunrider to prospective Distributors and training them to be successful in business and product knowledge rather than in administrative paperwork. Doing more administrative work prevents us from helping more people improve their health and finances.

The proposed rule calls for release of information on company lawsuits. All companies have lawsuits and problems. If anyone has a question, this information can be obtained from Sunrider.

The proposed rule requires disclosure of 10 prior purchasers nearest to the prospective purchaser. What is the purpose of this rule? The prospective client is welcome to talk to any of my downline and/or anyone in the Sunrider Distributor Representative Department. They are also welcome to talk with anyone they wish about the product or company. We are happy to answer any questions and/or refer them to the appropriate department at Sunrider Headquarters for further information. Another factor is that Sunrider in a worldwide company and business can be done online. I wouldn't know whom to contact in the prospective client's area anyway. There's plenty of information on the Sunrider website. If clients want to entertain rumors who's to stop them. There's plenty of information about any company on the web; no one can hide. I would not expose anyone to invasion of their privacy or identity theft by revealing his or her information to any prospective client.

As an Independent Sunrider Distributor, I consume the products and am happy with the results. I am a successful leader in Sunrider and have a substantial extra income, which helps me now since I am a senior citizen on Social Security. I plan to be with Sunrider for many more years and help many more people to improve their health and finances through the best networking program in the field.

I appreciate the efforts of the FTC to protect consumers, however, blanket rules put unwarranted burdens on businesses who are honest and on distributors who are honestly striving to help others improve their health and live the American dream. If you want to make headway with dishonest businesses, go after them and clean them up by enforcing existing regulations; do not put unnecessary rules on the honest businesses. It is counterproductive and does not help the FTC to solve the perceived problems. Unwarranted and unnecessary restrictive rules should not hamper independent business enterprise.

Thank you for considering my comments.

Linda L. Sp	ears	
Email:		
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